

2026 FACT SHEET

Tour operator

**DEUTSCH
LAND
MUSEUM**



TOP 100 SIGHTS 2024
BY GERMANY.TRAVEL



THEA 2024
HOLLYWOOD

A museum like you have never seen before



The museum is the first of its kind in the world.

A theme park-style museum with detailed life-size backdrops. These historical worlds can be experienced with all the senses. Spread over 1,400 m², twelve defining moments of German history encourage larger groups to experience history together. Instead of having to split up, groups can travel through time together at the Deutschlandmuseum and walk through 2,000 years of the past.

This makes the Deutschlandmuseum the perfect destination for travel groups, school classes or large family outings.

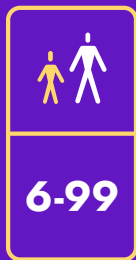


What makes the Deutschlandmuseum special

- history shown in a compact and exiting way
- 2,000 years of German history
- 12 immersive and uniquely areas
- a lot of knowledge imparted in an one-hour time travel
- unprecedented mix of immersion and educational character
- central location at Potsdamer Platz



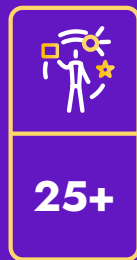
BILINGUAL



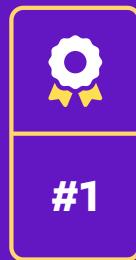
AGES



4D-MUSEUM



STATIONS



AWARDWINNING

Interactive and for all the senses

Over 25 interactive stations, e.g.:

- Become a minstrel
- Discover the national colors – with the help of AI
- Print like Gutenberg
- Dance through the Golden Twenties



An immersive time travel through German history



2000 Years
12 Epochs
1 Hour

9

The Germanic peoples

1212

The High Middle Ages

1740

The Enlightenment

955

The Early
Middle Ages

1517

The Reformation

1848

The German
Confederation

1848

1914

Imperial Germany

1933

The Third Reich

1972

The two Germanies

1926

The Weimar Republic

1945

The division
of Germany

1990

German reunification

Prices



ADMISSION FEES

Adults (18 years and older)	16.00 €
Reduced*	11.00 €
Infant (until 6 years)	free of charge

GROUP RATES

Groups (from 10 person)	per person	12.00 €
School groups (from 10 students)	per person	8.00 €
One teacher (per 10 school students)		free of charge

***Reduced:** between 6 and 18 years, also pupils, students, trainees, severely handicapped persons, FSJler, Bufdis and Bürgergeld recipients – proof will be checked at the entrance.

ADVANTAGES

- fast processing of your requests
- groups receive a voucher from the tour operator, which is handed in at the cash desk on site.

Tours

ONLY BOOKABLE FOR SCHOOL CLASSES

DISCOVERY TOUR

per school class **40.00 €**

An introduction and half-time talk from a museum educator is followed by independent exploration of the exhibition and a digital quiz with a prize for the winner

🕒 95 minutes

👤 1 guide pro 30 students

👤 5th grade

📱 smartphone needed

OVERVIEW TOUR

up to 15 adults **100.00 €**

up to 15 school students **75.00 €**

Together with a museum educator the exhibition is explored in small groups on a one-hour tour.

🕒 60 minutes

👤 1 guide per 15 adults / 15 students

👤 ages 14+ / 11th grade

MUSEUMS-QUIZ

AVAILABLE AT THE MUSEUM TICKET OFFICE



Our free-of-charge quizzes set at two levels enable your students to discover the exhibition independently.



Immersive Comprehensible Entertaining



»A journey through time to touch,
marvel and remember«

MARTIN SCHMIDT (GOOGLE LOCAL GUIDE)



»Absolutely unique in the world —
words cannot describe what you can
experience here«

WILLIAM CHRISTMANN (GOOGLE LOCAL GUIDE)



»Go here first when you visit Berlin!«

AARON DANIELS (GOOGLE LOCAL GUIDE)



UNTERHALTSAM



HISTORISCH



ARMINIUS



IMMERSIV



INTERAKTIV

DEUTSCHLANDMUSEUM, BERLIN, GERMANY

Good to know

ADDRESS

Leipziger Platz 7
10117 Berlin



PUBLIC TRANSPORTATION

S U BUS Potsdamer Platz

BUS PARKING SPACES

- Gabriele-Tergit-Promenade / Reichpietschufer
- Mauerstraße 69 / Leipziger Straße
- Niederkirchnerstraße / Martin-Gropius-Bau

EXCLUSIVELY FOR GROUPS FROM 9:30 AM

OPENING HOURS

Daily 10 am – 8 pm

AVERAGE LENGTH OF STAY

1 Stunde

AGE RECOMMENDATION

ages 6+ and school groups
from ages 11+ / 5th grade

SPRACHEN

The exhibition and interactive stations are bilingual.
Guided tours are available in German or English.

INFORMATION

- Group prices from 10 persons / students by reservation only
- Guided tours in addition to the admission fee
- All tour prices apply to the specified number of persons. For larger groups, multiple tours must be booked.

PAYMENT TERMS

Payment by invoice afterwards;
Groups receive a voucher from the tour operator, which is handed in at the cash desk on site.

CANCELLATION CONDITIONS

Cancellations are only possible by e-mail to:
buchung@deutschlandmuseum.de
Guided tours can be canceled free of charge up to 7 days before the date.
Group visits without guided tour can be canceled free of charge up to 24 hours before the appointment.

Visit & approach

E-MAIL

sales@deutschlandmuseum.de

PHONE

+49 (0)30 - 200 090 300

ADVERTISING MATERIAL

deutschlandmuseum.de/en/press ↗

ONLINE

deutschlandmuseum.de/en/tour-operator ↗

A PREVIEW OF THE EXHIBITION



DEUTSCH LAND MUSEUM

deutschlandmuseum.de