DEUTSCH LAND MUSEUM



WORLD'S TOP ATTRACTION
LBE OF THE YEAR 2026
IAAPA BRASS RING

WORLD'S BEST THEMED MUSEUM
THEA 2024
HOLLYWOOD

GERMANY'S FAVOURITE MUSEUM
TOP 100 SIGHTS 2024
BY GERMANY.TRAVEL

History made engaging

Recommended from age 6

FACTSHEET 2026

A museum like you have never seen before

DEUTSCH LAND MUSEUM

THE MUSEUM IS THE FIRST OF ITS KIND IN THE WORLD.

A theme park-style museum with detailed life-size backdrops. These historical worlds can be experienced with all the senses. Spread over 1,400 m^2, twelve defining moments of German history encourage larger groups to experience history together. Instead of having to split up, groups can travel through time together at the Deutschlandmuseum and walk through 2,000 years of the past.

This makes the Deutschlandmuseum the perfect destination for travel groups, school classes or large family outings.

AWARDS

- 30TH ANNUAL THEA AWARD 2024 — World's best themed Museum 2024
- TOP 100 SIGHTS IN GERMANY — Favourite Museum in Germany 2024
- WTA 2024 — Europe's leading new tourist attraction 2024
- HERITAGE IN MOTION — Heritage in Motion Award 2025
- IAAPA — BRASS RING LBE of the Year 2026

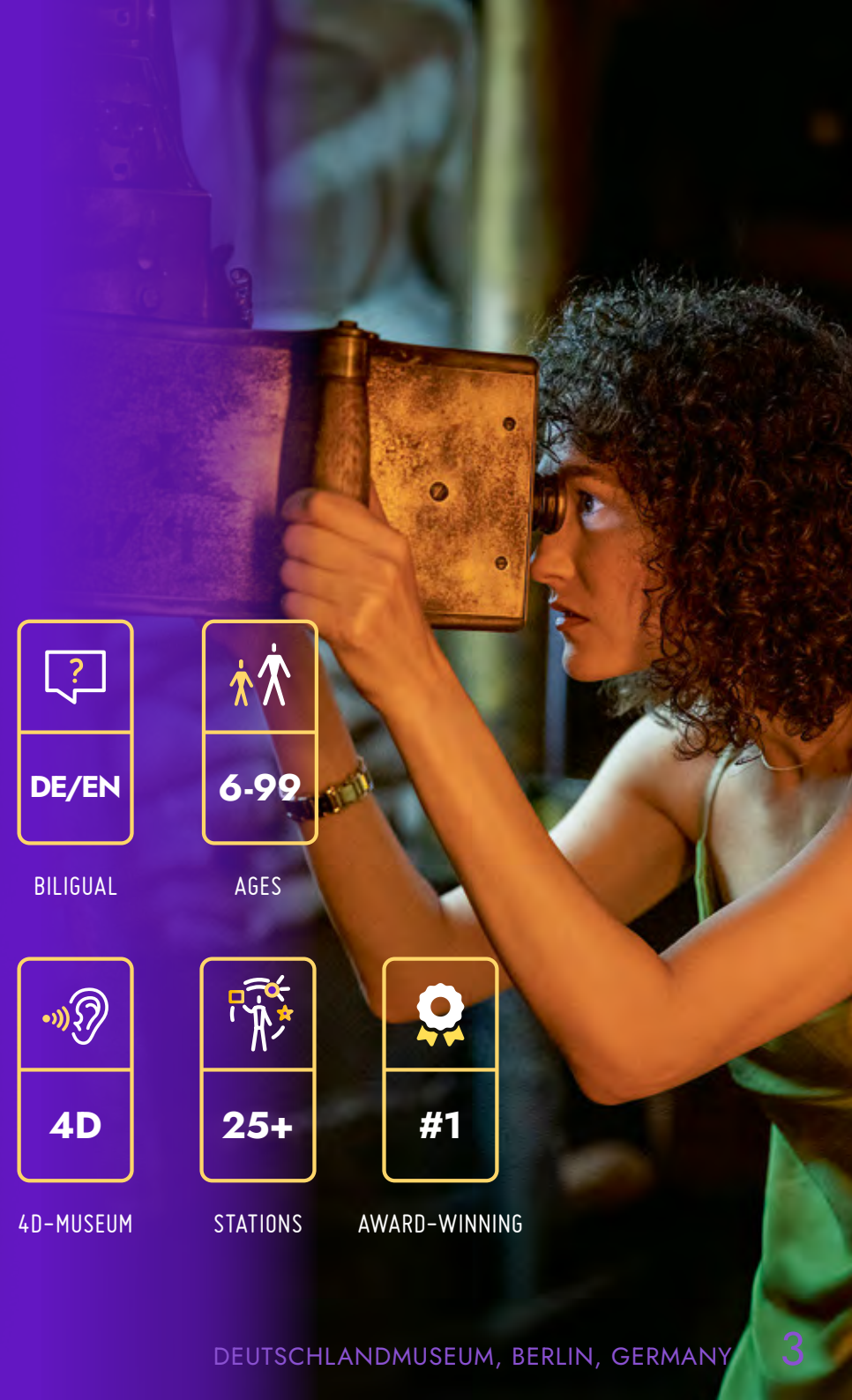
Redefining the idea of museums

WHAT MAKES THE DEUTSCHLANDMUSEUM SPECIAL

- history shown in a compact and exiting way
- 2,000 years of German history
- 12 immersive and uniquely areas
- a lot of knowledge imparted in an one-hour time travel
- unprecedented mix of immersion and educational character
- central location at Potsdamer Platz

OVER 25 INTERACTIVE STATIONS, E.G.:

- Become a minstrel
- Discover the national colors – with the help of AI
- Print like Gutenberg
- Dance through the Golden Twenties
- and much more …



An immersive time travel through German history

DEUTSCHLAND MUSEUM



2000 Years
12 Epochs
1 Hour



9
The Germanic peoples



955
The Early Middle Ages



1212
The High Middle Ages



1517
The Reformation



1740
The Enlightenment



1848
The German Confederation



1914
Imperial Germany



1933
The Third Reich



1972
The two Germanies



1990
German reunification



1945
The division of Germany



1926
The Weimar Republic

Admission fees

PRICES	
Adults (18 years and olde)	**11.00 – 21.50 €**
Reduced*	**8.00 – 15.50 €**
Infant (until 6 years)	**free of charge**

* Reduced: between 6 and 18 years, also pupils, students, trainees, severely handicapped persons, FSJler, Bufdis and Bürgergeld recipients – proof will be checked at the entrance.

Offers for groups and school classes

GROUP RATES

Groups (from 10 person)	per person	**12.00 €**
School groups (from 10 students)	per person	**8.00 €**
One teacher (per 10 school students)		**free of charge**

MUSEUMS-QUIZ

Our free-of-charge quizzes set at two levels enable your students to discover the exhibition independently.



ADVANTAGES

- fast processing of your requests
- personalised advice on request
- groups receive a voucher from the tour operator, which is handed in at the cash desk on site.

Offers for groups and school classes

AVAILABLE EXCLUSIVELY TO SCHOOL GROUPS

DISCOVERY TOUR

GRADES 5–10 | GRADES 11–13

per class **40.00 €**

- 35 minutes with a guide
  60 minutes of independent exploration
- 1 guide per 30 students
- Guide-led smartphone quiz
- Prize for the quiz winner

ntroduction and mid-tour talk by a museum educator, followed by independent exploration of the exhibition and a smartphone quiz at the end of the tour, with a prize for the winner.

OVERVIEW TOUR

AGES 15+

to 15 students	**75.00 €**
up to 15 adults	**100.00 €**

- 90 minutes with a guide
- 1 guide for up to 15 participants

Explore the exhibition in a small group on a one and a half hour tour led by an experienced museum educator.

Group prices from 10 persons/students by reservation only; guided tours in addition to the admission fee; all tour prices apply to the specified number of persons. For larger groups, multiple tours must be booked.

Immersive
Comprehensible
Entertaining

★★★★★
»A journey through time to touch, marvel and remember«
Martin Schmidt (Google Local Guide)

★★★★★
»Absolutely unique in the world – words cannot describe what you can experience here«
William Christmann (Google Local Guide)

★★★★★
»Go here first when you visit Berlin!«
Aaron Daniels (Google Local Guide)


ENTERTAINING


HISTORICAL



INTERACTIVE


IMMERSIVE

VIDEO

youtu.be/0b0SQhk_KNg

30TH ANNUAL THEA AWARD 2024
TOP 100 SIGHTS IN GERMANY
WTA 2024
HERITAGE IN MOTION
IAAPA

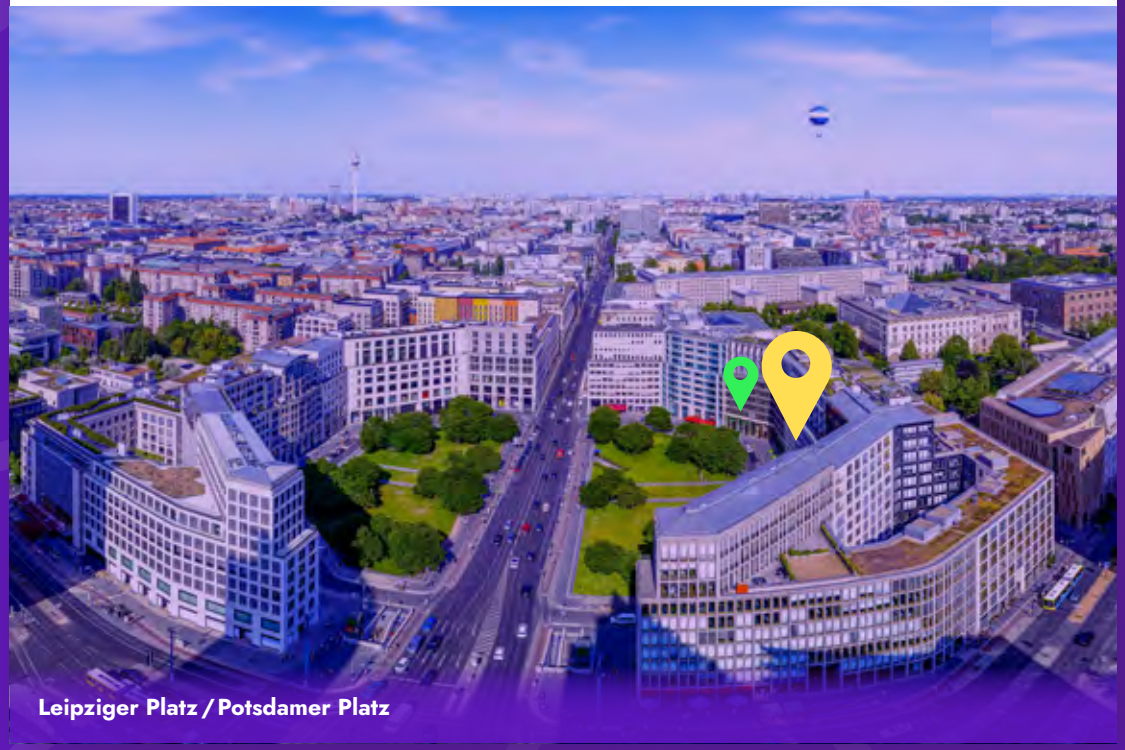
★★★★½ 4,6
GET YOUR GUIDE ★★★★★ 4,7
★★★★½ 4,6

Good to know

ADDRESS

Leipziger Platz 7
10117 Berlin

Right next to the German Spy Museum



Leipziger Platz / Potsdamer Platz

OPENING HOURS

Daily 10 am – 8 pm

EXCLUSIVELY FOR GROUPS FROM 9:30 AM

INFORMATION

Average length of stay:
1 hour

Age recommendation:
Ages 6+

Languages
German / English

Good to know



PUBLIC TRANSPORTATION

Potsdamer Platz
Exit: Leipziger Platz

BUS PARKING SPACES

- Gabriele-Tergit-Promenade / Reichpietschufer
- Mauerstraße 69 / Leipziger Straße
- Niederkirchnerstraße / Martin-Gropius-Bau

Contact and links

CONTACT

Marie Louise Diekmann
Sales Managerin

E-Mail
sales@deutschlandmuseum.de

Phone
+49 (0)30 - 39 8200 450

BUSINESS CARD

ADDITIONAL LINKS

- deutschlandmuseum.de/en/school-classes
- deutschlandmuseum.de/en/tour-operator
- deutschlandmuseum.de/en/press

Information: Group prices from 10 persons/students by reservation only; guided tours in addition to the admission fee; all tour prices apply to the specified number of persons. For larger groups, multiple tours must be booked.
Cancellation conditions: Cancellations are only possible by e-mail to: **buchung@deutschlandmuseum.de**
Guided tours can be canceled free of charge up to 7 days before the date. Group visits without guided tour can be canceled free of charge up to 24 hours before the appointment.